

Year 4 Strategy Achievements



SCOTTISH
QUALITY CROPS

The strategy to drive the business, during the years of 2022 to 2027, is **consolidation** – doing what we do, but better.

Consolidation is about reinvigorating SQC's core business – the quality assurance scheme – striving to improve in all areas.

The strategy is focused on four strategic objectives and within each of these areas we have developed the following in Year 4 whilst retaining assured growers at the core of the scheme.

Certification Body



1. Annual review of FIA contract – April 2026
2. Extension of contract between SQC and FIA through to end Sept 2030
3. Annual internal audit of assessment process and delivery

Scheme Relevance and Communications

1. **NEW** – SQC website
2. **NEW** – LinkedIn page for SQC
3. **NEW** – SQC films to tell the SQC story
4. First ever SQC interview on a podcast
5. Production and circulation of 8 SQC and FIA e-newsletters
6. Production and circulation of 9 SQC feature articles, marketing documents and press releases
7. SQC representation on 13 external stakeholder groups and forums
8. Attendance at over 120 stakeholder meetings and events
9. Over 120 scheduled SQC internal meetings held
10. **NEW** – SQC mock assessment day for stakeholders and farmers



Scheme Developments



1. **NEW** – Introduction of SQC Industry Checker
2. Launch of FIA Auditee Portal
3. Launch of SQC full Standards Review and industry consultation
4. Achieved ongoing recognition to RED III
5. Work aligned to the Farm Assurance Review to meet assigned strategic aims and recommendations
6. Review of SQC Renewals and maintenance of scheme fees for growers

Governance

1. Review of Board structure and Co-op Rules in line with Farm Assurance Review report and recommendations
2. Review of SQC Membership Rules
3. Review of SQC 5 Year Strategy – **NEW** strategy to launch in 2027
4. Review of SQC Board Risk Register
5. Review and launch of SQC Directors Handbook – version 2



Follow our progress in the development of the strategy towards June 2027.



FOR MORE
DETAILS ON
OUR STRATEGY

www.sqcrops.co.uk