

The strategy to drive the business, during the years of 2022 to 2027, is “**Consolidation**” – doing what we do, but better. Consolidation is about reinvigorating SQC’s core business (the assurance scheme), striving to improve in all areas of the business.

The strategy is focussed on 4 strategic objectives and within each of these areas we have developed the following in Year 1:

CERTIFICATION BODY

1. Onboarding of new Certification Body following successful Tender
2. Certification Body Protocol review
3. Certification Body documents review
4. Key Performance Indicators and monthly review
5. SQC Assessor Consultation Group
6. SQC / FIA Weekly catch up and monthly Operations meetings
7. Annual audit of FIA processes / quality procedures (launch Aug 23)
8. Management reports

COMMUNICATIONS

1. SQC website redesign
2. SQC Communications Plan
3. Members’ e-newsletter launch and redesign
4. External PR and comms assistance via Jane Craigie Marketing
5. SQC case studies – to better inform members and stakeholders
6. SQC Communications Sub-Group
7. SQC Brand proposal
8. Monthly update report to Board of Directors
9. SQC Standards – Technical Guidance and briefing notes
10. Scottish Crops Supply Chain Hub (SCSCH)
11. SQC scheme documents review
12. Stakeholder engagement – via increased representation on external Boards / Councils / working groups
13. Visibility – via increased attendance at meetings / shows / events

GOVERNANCE

1. New SQC 5-year Strategy
2. SQC Co-op Rules review
3. Board Benchmarking exercise and completion in Year 1
4. Board Skills Audit and completion in Year 1
5. Board of Directors Conflict of Interest Register
6. SQC Conflict of Interest Policy
7. Board of Directors Succession and Development Plan
8. SQC Health and Safety Policy
9. SQC Directors Induction Programme (still in progress)
10. SQC Directors Handbook (still in progress)
11. SQC Finance Protocol
12. Banking process / security via Bankline

SCHEME DEVELOPMENT

1. SQC Membership Rules (to launch Oct 23)
2. Transfer from annual scheme to product recognition (to launch Oct 23)
3. Re-benchmarking of SQC Standards against SAI Platform Standards and retention of Silver Status
4. Work with Food Standards Scotland towards Earned Recognition
5. SQC Standards Review Process
6. SQC Standards Review Committee
7. Scottish Crops Supply Chain Hub (SCSCH)
8. AD (Approved Digestate) Scheme review via Going with the Grain project
9. SQC Scheme Fees review
10. Joint assessments with QMS / LEAF